



**Board of Chiropractic Examiners
TELECONFERENCE MEETING MINUTES
Government Affairs & Public Affairs Committee Meeting
March 26, 2019**

Teleconference Meeting Locations

Board of Chiropractic Examiners
901 P Street, Suite 142A
Sacramento, CA 95814
(916) 263-5355
(Board Staff)

Corey Lichtman, D.C.
Solana Beach Family
& Sports Chiropractic
538 Stevens Ave.
Solana Beach, CA 9207
(858) 876-6300

Frank Ruffino, Public Member
901 P Street, Suite 142A
Sacramento, CA 95814
(916) 263-5355

Committee Members Present

Corey Lichtman, D.C.
Frank Ruffino, Public Member

Staff Present

Robert Puleo, Executive Officer
Marcus McCarther, Assistant Executive Officer
Dixie Van Allen, Staff Services Manager
Andreia McMillen, Policy Analyst
Natalie Boyer, Continuing Education Analyst

Call to Order

Mr. Ruffino called the meeting to order at 9:32 a.m.

Roll Call

Dr. Lichtman called roll. All members were present at the locations listed on the agenda.

Review, Discussion and Possible Action on 2017-2019 BCE Strategic Plan Goals

Ms. McMillen introduced Strategic Plan Goal 3.2., *Foster relationships with legislators to educate them about the role of the Board in regulating the chiropractic profession.* She informed the Committee that action item 3.2.2 was no longer an item the Enforcement Committee will move forward with.

Ms. McMillen referred to action item 3.3.1, *Establish a calendar of events sponsored by applicable entities*, and noted this item is in progress.

Mr. McCarther shared the calendar has not been maintained and questioned whether there is an interest to increase participation at events outside of Board meetings. If so, staff will continue to populate the events into the calendar.

Dr. Lichtman suggested moving forward with this item. He stated this information allows for flexibility to coordinate board member schedules.

Mr. Puleo highlighted some events scheduled for 2019/20 and encouraged the Committee to add any other chiropractic related events to the list of events.

Dr. Lichtman requested a status update on action item 3.3.3, *Send a letter from Board Chair to appropriate entities offering to send a Board member representative to address meetings at schools and associations and provide information about Board activities, resources permitting*.

Mr. Puleo responded that schools are aware of the Board's presence and willingness to assist with any questions or concerns they may have.

Mr. Puleo added that due to limited resources, the Board is monitoring travel arrangements closely to prioritize certain trips and reduce expenses.

Mr. McCarther clarified that, instead of sending a letter, the Board uses other methods of communication to proactively foster stakeholder engagement. As a result, action item 3.3.3 has been completed.

Mr. Ruffino asked for clarification on the status of action item 3.2.1, *Continue to Schedule annual Meet & Greets with legislative offices and provide relevant information*. He stated the Committee had agreed to place this item on hold. However, the current status states "completion date to be determined".

Mr. Puleo stated the status will be changed to "ongoing" as these meetings are scheduled on an as needed basis.

Review, Discussion and Possible Action Regarding Approved Revisions to the Board Member Administrative Procedure Manual (BMAPM)

Mr. McCarther identified recent changes to the Administrative Procedure Manual. He referred to the section on Roles for Board Officers on page 8 and noted the list of duties has been updated, including the Executive Officer evaluation.

Mr. McCarther stated the section on Nomination and Election of Officers has been updated to reflect the election procedure that took place at the 2019 January Board meeting.

Mr. Ruffino requested an update on the process to issue BCE identification cards.

Mr. McCarther stated this has been ongoing topic of discussion and staff has been working with the Department of Consumer Affairs (DCA) to facilitate this process. He questioned the necessity to issue identification cards as Board members are not required to use them DCA headquarters.

Mr. Ruffino suggested it may helpful to have a BCE card when a Board member needs to access the Board's office and is asked to present an identification card at the security desk.

Mr. McCarther explained that a visitor is required to present a form of identification regardless of whether it is the Board's identification card.

Mr. Puleo noted it may be beneficial for a Board member to use a BCE identification card when traveling.

Mr. McCarther stated staff will follow up with DCA to obtain clarification on travel requirements.

Review, Discussion and Possible Action Regarding the Development of a Social Media Content Bank for the BCE

Mr. McCarther shared that Board staff had recently met with the DCA's Office of Publication to discuss ways to increase the Board's presence on social media. He suggested creating a social media content bank to encourage the public, licensees and stakeholders to engage with the Board on social media platforms.

Mr. McCarther proposed developing 60 items and releasing one item a week over the course of the next 4 months. This would ensure a constant flow of topics that can be shared on social media and it would help drive engagement.

Mr. McCarther asked the Committee to consider and share any topics of interest to the Board and social media followers.

Mr. Puleo encouraged the Committee to send those ideas directly to staff.

Ms. Boyer suggested sharing a "Did You Know" section with social media followers to highlight items related to the Board's role and functions as well as information about our local community.

Mr. Puleo stressed the importance of using a variety of topics since there is a broad audience, including consumers, licensees, stakeholders and other health care professionals.

Dr. Lichtman asked if this agenda item will be brought forward to the full Board.

Mr. Puleo explained Board members will have an opportunity to discuss this agenda item at a future Board meeting and decide on compelling content.

Mr. McCarther stated the ultimate goal is to drive licensees to our website and make them aware of our laws and regulations.

Mr. Ruffino asked staff to follow up with DCA on social media training for Board members who may need some assistance in understanding the scope and magnitude of social media platforms.

Mr. McCarther stated he would contact the Office of Public Information to determine if that is an option.

Mr. Puleo suggested discussing social media training with a DCA Public Affairs representative at a future Board meeting.

Review, Discussion and Possible Action Regarding AB 888 (Low) Controlled Substances

Mr. Puleo informed the Committee this bill was sponsored by the California Association of Chiropractors (CalChiro). He added that AB 888 was initially a spot bill but had been recently amended. AB 888 would expand existing requirements for prescribers to discuss risks associated with opioids and obtain informed consent from the patient in writing and discuss the availability of alternative treatments for pain.

Mr. Ruffino wished to take a support position on the bill and asked Dr. Lichtman for his opinion.

Dr. Lichtman had no objections.

Mr. Puleo recommended a support position on this bill.

**MOTION: MR. RUFFINO MOVED TO RECOMMEND A SUPPORT POSITION ON AB 888.
SECOND: DR. LITCHMAN SECONDED THE MOTION.**

No Discussion

**VOTE: 2-0 (MR. RUFFINO – AYE, DR. LICHTMAN – AYE)
MOTION CARRIED.**

Review, Discussion and Possible Action Regarding AB 613 (Low) Professions and Vocations: Regulatory Fees

Ms. McMillen provided the Committee with a summary of AB 613.

Mr. Puleo explained that adjusting fees can be a lengthy and resource-intensive process. AB 613 would streamline the process to adjust fees commensurate with inflation.

Mr. Puleo recommended a neutral position on this bill because it is early in the legislative session and the Board does not have enough information to make an informed decision. He added that other organizations have not had the opportunity to address any potential concerns that may arise from this bill.

Ms. Dawn Benton, CalChiro Executive Vice President & CEO, stated CalChiro took a watch position on the bill. The association would like to obtain more information on this bill.

Mr. Puleo clarified the bill imposes limitations on fee adjustments as they would be solely based on inflation and not on any decisions the Board makes to expand resources.

Mr. Ruffino asked if this bill was sponsored by DCA.

Mr. Puleo noted the author is identified as the sponsor.

Dr. Lichtman inquired about a hypothetical situation in which the Board had to increase fees due to an emergency.

Mr. Puleo stated this bill would not preclude the Board from pursuing a fee increase. It would greatly minimize the need to do an emergency fee increase because the increases would keep pace with inflation, the Board would be able to maintain a healthy fund.

**MOTION: DR. LICHTMAN MOVED TO RECOMMEND A WATCH POSITION ON AB 613.
SECOND: MR. RUFFINO SECONDED THE MOTION.**

No Discussion.

**VOTE: 2-0 (MR. RUFFINO – AYE, DR. LICHTMAN – AYE)
MOTION CARRIED.**

Future Agenda Items

None.

Adjournment

Mr. Ruffino adjourned the meeting at 10:26 a.m.