

**Board of Chiropractic Examiners
TELECONFERENCE MEETING MINUTES
Licensing, Continuing Education & Public Relations Committee
August 26, 2015
901 P Street, Suite 142A
Sacramento, CA 95814**

Teleconference Meeting Locations:

Corey Lichtman, DC
538 Stevens Ave.
Solana Beach, CA 92075
(858) 481-1889

Heather Dehn, DC
901 P Street, Ste 142A
Sacramento, CA 95814
(916) 263-5355

John Roza, Jr., DC
800 Douglas Blvd
Roseville, CA 95678
(916) 786-2267

Committee Members Present

Heather Dehn, D.C., Chair
John Roza Jr., D.C.
Corey Lichtman, D.C.

Staff Present

Robert Puleo, Executive Officer
Linda Shaw, Assistant Executive Officer
Dixie Van Allen, Policy Analyst
Brianna Lauziere, Staff Services Analyst

Call to Order

Dr. Dehn called the meeting to order at 12:38 P.M.

Roll Call

Dr. Roza called roll. All Board members were present at the locations specified on the Agenda.

Approval of Minutes

**MOTION: DR. ROZA MOVED TO APPROVE THE MINUTES OF THE JULY 15, 2015 LICENSING, CONTINUING EDUCATION & PUBLIC RELATIONS COMMITTEE MEETING
SECOND: DR. LICHTMAN SECONDED THE MOTION
VOTE: 3-0 (DR. DEHN – AYE, DR. LICHTMAN – AYE, DR. ROZA – AYE)
MOTION CARRIED**

Review and Discussion on Possible Revisions to the Continuing Education Regulations for Approving Continuing Education Providers

Dr. Dehn read a short letter that was mailed to the Board from Dr. Giancarlo Licata that was not included in the meeting materials. The letter stated, "I am concerned about the proposed bill to dramatically limit the scope and number of CE educators for California Chiropractic providers."

In response to the letter, Dr. Dehn stated that our goal is to improve the quality of continuing education; not to limit the quantity of continuing education providers.

Dr. Dehn also addressed the misconception that PACE does not approve many providers. Dr. Dehn spoke with Kelly Webb, the coordinator at PACE, who confirmed that well over 90% of CE providers that apply with PACE are approved.

Robert Puleo stated this is not a bill, but rather a discussion on possible revisions to our current CE regulations. We want to ensure that CE providers are providing quality continuing education.

Mr. Puleo also stated that not everyone would have to be approved with PACE. Smaller providers would have the option of partnering with the chiropractic schools and associations.

Dr. Dehn discussed emails that were submitted to the Board by Dr. Marcus Strutz, D.C., and Dr. Mark Cymerint, D.C., regarding the possible revisions to the continuing education regulations for approving continuing education providers. Their letters suggested returning to the prior CE provider apprentice approach.

Dr. Dehn explained the reasons that the committee moved away from the apprenticeship approach stemmed from complications of who can be grandfathered. Dr. Dehn asked for feedback on whether the apprenticeship and grandfathering of current CE providers should be revisited.

Dr. Lichtman expressed concern about the fact that PACE does not conduct audits. He would like to discuss how the Board can audit CE courses and take information from the PACE structure to create our own oversight program.

Dr. Roza thought it was worthwhile to revisit prior options considered by the committee and would still like to see the Board collect assessment surveys from the CE providers for audit purposes.

Dr. Dehn agreed that the committee should revisit previous discussions and suggestions for approving CE providers and quality control.

Dr. Dehn asked whether the Board would have enough staff resources to review and approve the CE application if it were radically revised.

Mr. Puleo stated the Board has a fixed budget and it is a difficult process to request a budget increase to add additional staff. He explained the steps in the budget change proposal

process.

Dr. Cymerint shared with the Board that he was under an apprenticeship for 5 years before he became a provider. He talked about the benefits of having an apprentice program. There are goals and objectives each apprentice must meet. Dr. Cymerint continues to use surveys in his seminars asking chiropractors for feedback to improve his teaching.

Dr. Dehn and the committee agreed to revisit the apprenticeship model. Her main concern is how to deal with the current CE providers and asked for ideas.

Dr. Cymerint suggested the Board come up with guidelines that CE providers must meet in order to be grandfathered into the system. CE providers should be teaching a certain number of courses for a specified length of time to bypass the apprenticeship program.

The committee discussed an option that providers must teach for 48 hours per year for the past 3 years and meet CE provider requirements. Then they can be grandfathered in as CE providers. The CE providers would be required to teach 48 hours per year, provide surveys with outcome assessments, and maintain provider status in good standing with no Board complaints. The provider must retain all assessments in their records with an attendance sheet for random Board audits.

Dr. Dehn had a discussion about setting a threshold for the outcome assessments. Poor results could result in an in-person audit by the Board. The committee will have to decide on a percentage rate for successful outcome assessments.

Mr. Puleo suggested sending these questions and concerns out to all CE providers for feedback or forming a task force to discuss these specific issues.

Dr. Dehn suggested holding a task force meeting in Sacramento and Southern California.

Dr. Dehn raised the issue of CE providers that only provide online CE seminars. The committee discussed looking at PACE's evaluation process and discussing their process with the task force.

Dr. Dehn discussed possible guidelines for approving apprentice CE providers as Board approved CE providers. The provider must have no complaints, teach a certain number of hours within a specific amount of time and meet all new CE provider criteria such as constructing outcome assessments and surveys.

Dr. Dehn summarized the apprenticeship program proposals. The committee discussed the following apprenticeship proposal: 1) the CE provider can apprentice with a chiropractic school or association for 3 years with a minimum of 48 hours of instruction each year. 2) CE providers can be grandfathered if they have no board complaints and meet the same requirements of teaching for 3 years with the minimum of 48 hours each year.

Update Regarding Outreach Publications

Dr. Dehn reviewed the revised Consumer Guide pamphlet. The photos on the cover and page 2 were replaced. The final revision has been published and online versions are available on

the website. A Spanish version of the pamphlet will be available soon.

Dr. Dehn suggested creating a “How to File a Complaint” pamphlet.

Mr. Puleo asked Ms. Lauziere to look at other Health Boards to see if they have a “How to File a Complaint” pamphlet for the committee to review.

Dr. Dehn asked for an update on the Fall/Winter 2015 Newsletter.

Mr. Puleo announced that the newsletter is coming along and will be published in December.

Dr. Dehn asked about the BCE’s Social Media activities.

Ms. Lauziere announced that updates about meetings, new legislation, and materials are posted to Facebook and Twitter to alert the public.

Ms. Van Allen advised that a representative from DCA’s Public Affairs Office came to the Government Affairs Committee meeting and gave suggestions to engage and reach our target audience through social media.

Dr. Dehn suggested topics that could be used on social media, such as, Chiropractic questions, requesting our followers to hash tag Chiropractic Care and the Board of Chiropractic Examiners, share chiropractic stories, chiropractic pictures, exam information, and the history of chiropractic.

Dr. Dehn suggested reaching out to the Board members and requesting that they provide 10 chiropractic facts to be posted and shared on social media.

Ms. Lauziere shared social media postcards that were created to promote Facebook and Twitter at meetings and chiropractic events.

Public Comment

No public comment.

Future Agenda Items

Dr. Dehn would like to discuss establishing a Continuing Education Providers Task Force.

Adjournment

Dr. Dehn adjourned the meeting at 2:32 P.M.